# HAHN—HI-SPOTS

Vol. I, No. 2 February 26, 1971



Denver Show Booth at 15 till 9:00 a.m.



Denver Show Booth at 15 after 9:00 a.m.



This month I would like to talk to you about how things look in the marketing areas of our company. Since January 1, I have traveled more than 13,500 miles visiting the people that sell our equipment. I am pleased to report that overall, our sales prospects look good.

A number of Marvin Heseman's distributors and his territory representatives told me that although dealers have been conservative in their early orders, they feel as though the reorder business that comes in April and May will be better this year than in past years. Our 30" Rider has been slow catching on, but it looks as though this is a fine piece of equipment!

Jack and I visited the National Golf Course Meeting in Denver, Colorado, the week of February 8, along with Walt Dickinson, Marking Manager of the Commercial Products Division, and his sales force. Most all of our Hahn - West Point dealers were at this show and were very enthusiastic about our new Tournament Greensmower.

Charlie Sorenson attended the meeting also and looked at competitive equipment. We were quite amused at Toro and Jacobsen's engineers laying down on the floor, crawling under the 5-Gang Flex-A-Matic unit and taking pictures. We felt like dumping a bucket of water on them!

Tom Mascaro, Director of Product & Market Development in the Commercial Products Division, and everyone that worked to develop this Greensmower should be complimented on a job well done. Let's all work together to get these units produced quickly and correctly, as we believe we can sell all we can build this year.

Ralph Jourdan, Vollie Carr, Jon Grimmer and I went down to Homestead, Florida, February 15, for a demonstration of our new hybrid seed corn growers from all over the country. There were seven other companies there showing their detasselers. Things look better in the Ag Division than they have for three or four years.

We want to welcome back Darwin "Bud" Helmling, who has been off sick with a heart attack since October, 1970. Bud is a machine operator in the Machine Shop.

Joe Merritt, Foreman of the Weld Shop, recently became a Scout Master. His first assignment was to take the troop on a week-end camping trip. It turned very cold and Joe said, "Outside of the coffee freezing in the pot and having to thaw out the fire before we could put it out, we had a good time."

During the month of January, Jerry Kuester of the Welding Dept., bowled five three-game series of 600 and over for the Hahn team. We understand he did this with a cracked toe. Maybe Jerry should keep that crack.

Frank Clark, Press Brake Operator, gave us a good laugh last week. It seems Frank's grandfather gave Frank's little girl, Betty Lee, a pony for Christmas. Well, last weekend, his little girl tried it. Since the pony was only 48" to the back, Frank thought he would ride it without saddle or bridle, but the pony had another idea and Frank landed in a mud puddle. The next time; in a brier patch. Monday, after work, Frank bought a saddle and bridle.

Farrel Pride, Dept. 7-A Ass'y., upon returning from work on February 3, found his home and furnishings destroyed or damaged by fire. Farrel wants to extend his thanks for the contributions given by his fellow workers in a time when it was much needed. He wants to say, "Thanks a lot."



Lori Ann Sprinkle, pictured, daughter of Elmer Sprinkle, of the Press Shop, will travel to Indianapolis with the Castle High Chorus to compete for State honors, after finishing first here in Evansville.

Lori Ann has been very active in 4-H work, band, Miss Warrick County, and has been a majorette the past three years. She is a senior.

#### JOHN SCHAPKER

Hey, did you notice the new name of our newsletter? Numerous names swarmed in with final judgment made by staff members. John Schapker, Material Control Analyst, had his thinking cap on and HAHN HI-SPOTS was chosen. We think that was real clever, John!

We questioned John so we could have this write-up in the newsletter as promised last month to our winner and find his background is fascinating. This quiet and modest man majored in Spanish and in Business Administration, receiving his B.A. degree from the University of Evansville. More interesting is the fact he attended school in Saltillo, Mexico...the Academia Internacional de Espanol.

Hobbies in this part of the country don't seem to vary much...hunting, fishing, bowling, etc....that is, until we discovered John. His favorite pastime is reading history, anthropology and geography books. (I always thought that was work!) Collecting tapes and lp's of classical and operatic works is another of John's unusual hobbies.

John says he travels and takes slides on his trips....do you suppose on his next tri to Mexico or Puerto Rico, we could get him to write an article for us?

Thanks a lot, John, for our new name, and for letting us have a peek into your interesting background.

Other entries were as follows:

HAHN PROFILES -- Russ Eagleson
HAHN SPREADER -- Gil Pierce
HAHN INFORMER -- Jim Gee
HAHN SPEAKS or HAHN SPEAKS AGAIN -Thomas Watkins
HAHN INKLING -- Ted Pagett

Happenings Around Hahn News -- Charlie
Jenkins
Half And Half News -- "
Hearty Activities & Humor News -- "
Hhere's Active Headline News -- "
Ham And Hock News -- "
Heco And Hi-Boy News -- "
Hale And Hearty News -- "

MOWER PROFULES -- Esther German

THE HAHN TELEGORAFFE -- Esther German

## SPORTS CORNER.....by Rick Tepool

Basketball....The Hahn team still is alive in league play after a stirring (62-50) upset victory over undefeated United Parcel Service. The team, now only one game out of first place, has put together an overall record of 9 - 2.

The UPS team, sporting a 4-point lead at half-time, was outscored 8 - 0 in the first few minutes of the second half. The Hahn team was led by "Big John" Barnett's blistering second half output of 24 points. He collected 29 points for the night. Gary Clark dropped in enough aerial bombs to crack the UPS zone defense and add 20 points to his season totals. Rick Tepool threw in 7 points, Wally Gardner had 4 points in his player - coach role, and Riley Ellis added 2 points.

#### LEAGUE STANDINGS - INDUSTRIAL DIV. II

United Parcel	- 9-1	Deaconess	- 4-6
Hahn, Inc.	- 8-2	St. Mary's	- 3-6
Kent Plastics #1	- 4-5	Kent Plastics	#2 - 1-9

### BOWLING NEWS .....by Bob Schmitt

The Hahn Men's Bowling Team, after winning three stupendous come-from-behind victories last Friday night, are now tied with their arch rivals, Bosler T.V. for first place. The team bowls on Friday night at 7:00 p.m. at Franklin Lanes. Come out and lend your support!

#### CHARLES JENKINS -- PROMOTION

Charles Jenkins was promoted in mid-January to Manager of Shipping and Receiving. He has assumed total responsibility for the coordination of all facets of shipping and receiving, reporting directly to Bob Werne.

Charlie joined Hahn in January, 1969, and resides in Evansville with his wife, Bettie, and daughter, Roxann, a senior at Reitz. Their other daughter, Katherine MacGregor, is in Ansbach, Germany with her husband, where she teaches school.

Coming events: Men's Stag Party -- May



Oneita Feuerbach

NEWS from Assembly Departments
....by Danny Crawford

Miss Oneita Feuerbach, daughter of Mr. & Mrs. Al Feuerbach, is one of seven students chosen from the Distributive Education Club, of North High School, to serve as a page for the General Assembly in Indianapolis, March, 1971. She has received notice she will be a page for Senator Robert D. Orr.

It is through the cooperation of Mr. James
Sanders, DECA Advisor, and Mr. Dave Koehler,
City Councilman, that this was made possible.
Miss Feuerbach is a senior at North and a
part-time employee of the Evansville School
Corporation, and has been name Corporate
Secretary by Alcoa's Junior Achievement.

The H.E.A. sends best wishes for a speedy recovery to Stephenie and Sandy Timmons, wife and daughter of Steve Timmons. Stephenie and Sandy were seriously injured in a head-on collision on Hwy. 261. They were admitted to St. Mary's Hospital Friday, Feb. 12, and their condition is steadily improving.

Lawrence F. Smithhart, Jr. and Carmen Darlene Lacer were married February 5, 7:00 p.m., at St. Augustine Church, in Reed Kentucky. The couple have made their home in Stanley, Kentucky. Lawrence works in Department 7-A, and has more than a year's seniority with our company.

Wake up mornings with a sore throat and a headache? How's the humidity in your house?

Living in, or near Evansville, puts you in the "Sinus Belt" and this causes lots of nice dispositions to go sour, and humidity, being low in cold weather is a factor not to be ignored.

Regardless of how your home is heated, the humidity or moisture in the air in the house will dry out. This causes the mucous lining of your nose and throat to become dry. This, in turn, causes mucous to fail to move through the passages of nose and mouth. Excuse the expression, but the thick yellow plug you finally cough up or blow out, is the result of accumulated mucous that is dried.

Some furnaces have a humidifier built in, or attached. Careful inspection frequently is necessary to keep them in good mechanical working order. In addition to the furnace humidifier, place water in containers throughout the house. Your decorative vases are an excellent container. You will be amazed at how often they must be refilled. Boiling water in an open kettle on the kitchen stove is a bother to the average housewife, but quite helpful to your humidity.

Talk among your friends or neighbors and see what technique they use. The vaporizer you use for baby is excellent and has proved very often how much better baby sleeps when the vaporizer is close by. And, by the way, the extra expense of something to smell up the vaporizer is not necessary — the water is what does the job. Of course, the commercial humidifier you see advertised is fine and quite a decorative addition to your home.

Feel assured your whole family will feel better with more moisutre in the air. Perhaps lowering the thermostate to 68° when retiring and raising one window about two inches will help everyone sleep better too. A colder bedroom is much more healthful than one very warm. Use warmer sleepwear and lightweight blankets and see the results of fewer colds in your household. This, in turn, relates directly to the doctor expenses you have, and .....who knows, fewer morning headaches. The furniture won't come unglued quite so fast either!

We are taking this opportunity to announ that the Christ J. Hahn Scholarship will be awarded again this year for the sixth consecutive year.

The scholarship, amounting to \$1,000, is awarded for one year to an eligible high school senior who has enrolled or plans to enroll in a two-year or four-year fully accredited degree-granting college or university. It is restricted to sons or daughters, or legally adopted sons or daughters, of any employee who has at least three year's seniority with the company as of January 1, 1971. The applicants must rank in the upper half of their high school graduating classes or have a C+ average or better at time of application.

More information is forthcoming and applications will be available in our Personnel Department.

NEWS......by Shirley Jourdan
Walt Dickinson (Marketing Manager of
Commercial Products), and his Valentine's Day
bride, Peg, celebrated their 30th wedding
anniversary on February 14. It was a busy day
just answering the telephone — they received
best wishes calls from their children living in

Virginia, Pennsylvania, Maryland, and Illinois.

All of their seven children live "long distance."

The Cost Accounting Department would like to introduce a new employee, Steve Sanders, Cost Accountant. Steve and his wife, Candy, are the parents of a 2-1/2 year-old son, Brant. A 1969 graduate of U. of E., Steve was formerly employed by his father at Sanders Supply. Golf is the key word with Steve and he plans to give members on the Hahn Golf League some competition.

"Where's Mary?" is a frequently asked question, but don't worry. Mary Painter, Accounts Payable Clerk, is fine and will be back to work after a six-month leave of absence due to her husband's illness. Filling in for Mary is Lee Flener. Lee has been with Hahn four years as a full-time employee, and for the last six years as a part-time employee.